

Know Your Strengths and Opportunities

No matter how strong or weak the labor market is, employees are more motivated and productive when their employer invests competitively in their total wellbeing — including their health, financial security and career growth. Better organizational performance correlates with a better employee experience. And that takes informed, strategic and sustainable decisions. Let data and insights from 183 entertainment, hospitality and restaurant employers guide you to better outcomes.

ENTERTAINMENT, HOSPITALITY AND RESTAURANT INSIGHTS

REIN IN HEALTHCARE COSTS AND INCREASE EMPLOYEE FINANCIAL RESPONSIBILITY



54%
OFFER TELEMEDICINE

46%
INCREASE EMPLOYEE
CONTRIBUTION TO THE
COST OF PREMIUMS

38%
PROVIDE WELLBEING
INCENTIVES

LEVERAGE DIGITAL PLATFORMS TO GET OVER COMMUNICATION HURDLES



54%
OFFER ONLINE PORTAL
OR ENROLLMENT SITE

7%
USE VIDEO

6%
HAVE VIRTUAL GROUP
MEETINGS

DIVERSIFY BENEFITS AND SIMPLIFY EMPLOYEE CUSTOMIZATION



58%
COVER AUTISM
TREATMENT

46%
PROVIDE HEARING AIDS

34%
OFFER BARIATRIC
SURGERY

HOLISTICALLY ADDRESS WELLBEING — INCLUDING FINANCIAL SECURITY



66%
PROVIDE FINANCIAL
ADVISOR SESSIONS

44%
HAVE FINANCIAL
LITERACY EDUCATION
OPPORTUNITIES

25%
OFFER TUITION
ASSISTANCE

Contact your local Gallagher consultant or visit ajg.com/2019-US-Benchmarking-Report to learn more.