

UNVEILING HIDDEN SAVINGS:

A \$4M Success Story



OVERVIEW

An organization, satisfied with their longstanding benefits provider, assumed their total rewards program was optimized. However, Gallagher's data-driven insights approach uncovered substantial savings and opportunities for enhancement, transforming their benefits strategy and increasing employee satisfaction.

USING DATA TO MAKE AN IMPACT

Using Gallagher Drive® data analysis, Gallagher uncovered **\$3.5M-\$4M in savings** and strategic improvements. By combining **data-driven insights**, **cost optimization** and **proactive communication**, Gallagher helped reinvest savings into employee-focused programs — proving that investing in people is the smartest investment of all.

The essential insights included:

1

Pharmacy cost savings.

2

Reduced administrative fees.

3

Point solutions advantages.

Reinvesting in employees

The savings discovered were reinvested in enhancing employee benefits and satisfaction.

- No or low employee contribution increases.
- Introducing a family forming program.

Effective communication

Gallagher developed a communications strategy that played a vital role in employee engagement.

- Clear and engaging open enrollment guides.
- Year-round engagement strategy.

HOW GALLAGHER DRIVE® CAN HELP YOU

Our data-driven insights can uncover significant savings, optimize total rewards programs and enhance employee satisfaction. Leveraging our expertise, tools and strategic approach, Gallagher Drive® helps employers find reinvestment opportunities to meet the needs of their most important asset — their people.

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CASE STUDY

Industry: Business Services

Number of employees: 6,000
(3,000 enrolled in medical)

Geographical region: Multi-state

KEY TAKEAWAYS:

• Data-driven approach

• Employee-centric benefits

• Driving employee engagement

• End-to-end support